



AMERICAN CANCER SOCIETY'S

Red White & Blue Party



For more information about the
Red, White & Blue Party or the
Associate Board of Ambassadors,
please contact the American Cancer Society:

Amy Rohrer, Sr. Director Distinguished Events
p: 608.662.7553
e: Amy.Rohrer@cancer.org
w: [www.https://www.aboamadison.org/](https://www.aboamadison.org/)

Sponsorship Opportunities*

Sponsors of the Red, White & Blue Party are dedicated to helping the American Cancer Society realize its mission of eradicating cancer and supporting those with the disease. The success of this event is not possible without the generous contributions of our corporate supporters and this is why we ask you to consider joining us in becoming a sponsor. Your presence at the Red, White & Blue Party will make a positive statement to the entire state of Wisconsin and significantly highlight your commitment to the lifesaving work conducted by the American Cancer Society.

SPONSOR LEVEL	COMMITMENT	RECOGNITION BENEFITS	PARTICIPANT BENEFITS
Presenting Sponsor	\$10,000	All the benefits of a Hope Sponsor, in addition to a video recognition as presenting sponsor on event reel.	1 table of 12 to Red, White & Blue Party
Hope Sponsor	\$7,500	All the benefits of a Red Sponsor, in addition to Name / Logo recognition in all press releases.	1 table of 10 to Red, White & Blue Party
Red Sponsor	\$5,000	All the benefits of a White Sponsor, in addition to verbal recognition as sponsor during program and recognition on all electronic save-the-date to over 300 supporters.	1 table of 8 to Red, White & Blue Party
White Sponsor	\$3,000	All benefits of a Blue Sponsor, in addition to recognition on all electronic invitations to all guests.	6 tickets to Red, White & Blue Party
Blue Sponsor	\$1,000	All the benefits of a Star sponsor, in addition to recognition in event program.	4 tickets to Red, White & Blue Party
Star Sponsor	\$500	All benefits of a VIP Ticket Sponsor, in addition to advertisement in night-of event program.	2 tickets to Red, White & Blue Party
VIP Ticket Sponsor	\$250	Recognized at sponsorship level on event website, event sponsor wall, and complimentary VIP Ticket to night of event.	1 ticket to Red, White & Blue Party

Unique and Exclusive Sponsorship Opportunities include, but are not limited to, Beverage & Bar Sponsor (\$5,000), Mobile Bidding Sponsor (\$2,500), Food Stations Sponsor (\$2,500), Photo Booth Sponsor (\$2,000), Decor & Centerpieces Sponsor (\$2,000), Entertainment Sponsor (\$1,500), Photography Sponsor (\$1,000), Event Wristband Sponsor (\$500), Dessert Table Sponsor (\$500).

2019 Sponsors

MAJOR SPONSORS

- ✪ In Loving Memory of Jan Dowden
- ✪ The Mike & Cheryl Shult Family

RED SPONSORS

- ✪ University Book Store
- ✪ Exact Sciences
- ✪ Aprilaire

WHITE SPONSORS

- ✪ BDO USA, LLP
- ✪ First Business Bank
- ✪ Metalcraft of Mayville
- ✪ Neider & Boucher, S.C.
- ✪ RSM

MEDIA SPONSOR

- ✪ Morgan Murphy Media

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- ✪ Baker Tilly

MOBILE BIDDING SPONSOR

- ✪ Wind River Financial

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STAR SPONSOR

- ✪ Dean Health Plan

EVENT WRISTBAND SPONSOR

- ✪ River Valley Bank / Incredible Bank

BUZZ-POP SPONSOR

- ✪ Spancrete
- ✪ Faith Technologies

BLUE SPONSORS

- ✪ AE Business Solutions
- ✪ AmWINS Group, Inc
- ✪ Chase Bank

- ✪ Cottingham & Butler
- ✪ Dave Jones, Inc
- ✪ Liberty Mutual Insurance
- ✪ Findorff
- ✪ M3 Insurance
- ✪ Merrill Lynch Wealth Management
- ✪ National Cooperative, RX
- ✪ Recknor Family
- ✪ State Bank of Cross Plains
- ✪ The Alliance
- ✪ Hemb Insurance Group
- ✪ The Mike & Cheryl Shult Family
- ✪ Madison Investment Advisors
- ✪ Guild Mortgage
- ✪ REMAX Preferred
- ✪ Wipfli Financial Advisors
- ✪ W.R. & Floy A. Sauey Family Foundation

*A full listing of benefits and amenities will be available by early 2020.